THE CHALLENGE

Like many local government agencies, Horry County Auditor’s Office was no stranger to processing large volumes of data. And like for many other local government agencies, this meant working with a mix of paper and digital documents, and relying on limited staff to manually extract, verify and key in important data across multiple disconnected applications.

Each year, the Auditor’s Office received more than 90,000 personal property tax returns — and it took the staff of six almost six months to complete them. The manual effort required for this process tied up the limited workforce for half of the year, keeping them from other important tasks.

Approximately three years ago, the Auditor’s Office determined they needed to modernize this process. They worked with Horry County IT/GIS to reduce the volume of paper records by implementing OnBase Unity Forms for electronic tax form submission and OnBase Advanced Capture for digitization of paper forms.

The timing of this digitization project proved to be just right, as over the next two years, the global pandemic further impacted the resources available for this manual processing due to staff working remotely with limited access to the office. Still, there was an opportunity for additional modernization.

While reducing the volume of paper records helped, much of the process remained mostly manual. The county needed process automation, but this was proving to be a challenge because the QS/1 tax processing software used by the County Auditor’s Office had no APIs or other means of integration with line of business applications, including OnBase.

This is when the Horry County IT/GIS department decided to give robotic process automation (RPA) a try, said Timothy Oliver, Horry County CIO. RPA is often a good fit for repetitive, manual data entry processes where system integration is not an option. Having originally experimented with Blue Prism RPA, Horry County eventually settled on Hyland RPA due to its ease of use and better integration with OnBase.
THE SOLUTION
Lightens the load for human workers
Horry County Auditor’s Office put RPA to work on automating the repetitive, tedious task of keying in tax return data into QS/1 application. As it performs its task, Hyland RPA uses conditional business rules to help it tackle any complexities. For example, if a constituent submitting a return claims a real estate property as their primary residence, Hyland RPA verifies this information against another line of business application — Aumentum — and then proceeds accordingly. Hyland RPA can even use rules to recognize when values submitted are likely erroneous or fraudulent and will then forward the flagged return for a human auditor to review.

In its first year of implementation, Hyland RPA successfully processed a third of the 90,000 returns without human interaction, which significantly unburdens Auditor’s Office staff and frees them up for higher value work.

Reduces errors and improves compliance
Oliver acknowledges that configuring RPA business rules was a learning process. It’s not always easy to take years of human experience and translate them into repeatable logical rules RPA can follow. But the county’s investment of time in building and validating business rules paid off, reducing the number of errors and exceptions in the business process.

One unique benefit of Hyland RPA is that every action of the bot is logged, which enables easy troubleshooting during configuration. It also simplifies compliance initiatives by giving auditors access to every system interaction and change to tax files.

Only the beginning
Hyland RPA has proven itself to be a capable helper as it has reduced the workload on human workers in the Horry County Auditor’s Office. But this is just the beginning, Oliver says. Today, RPA is a new tool in the IT/GIS department’s toolbox, and during project meetings, Oliver and his staff are often asked, “Can’t RPA do that?”

As with any tool, Oliver knows that it will provide the most value for certain kinds of tasks. His department already has their sights on what’s next for Hyland RPA at Horry County.

“Switching to Hyland RPA from Blue Prism was a no-brainer, thanks to Hyland RPA’s tight integration with OnBase. The icing on the cake was that Hyland RPA also proved to be a lot easier to configure than Blue Prism.”

– Timothy Oliver, CIO
Horry County Government

Learn more at Hyland.com/RPA