Why the Hyland Platform for Content Services?

LEVERAGE THE COMPETITIVE CAPABILITIES AVAILABLE WITH YOUR EXISTING ORGANIZATIONAL DATA

(ECM) since the industry emerged 25+ years ago understand the power of the digital document. And even today, the benefits of things like instant accessibility to documents, automated workflows and the eased records management that ECM offers still provide value. But it's a new world. ECM has evolved to content services and the evolution

Organizations that have embraced enterprise content management

is significant; and make no mistake — ECM is not content services. ECM capabilities occupy a fraction of current data capabilities available

with a content services platform in terms of automation, integration, security, governance and rapid application development.

In today's world of digitally transforming

businesses, intelligent information

ACCORDING TO AIIM,

management takes center stage."

Plan to migrate their

LARGEST CONTENT-RELATED BUSINESS CHALLENGES:

Plan to update, replace or migrate existing systems

existing systems to a modern platform

Plan to selectively update, replace or migrate existing systems as needed

A unified view Search ability



of information



the best user experience with secure, nimble solutions.

Eight advantages of the Hyland Platform

And you don't have to be a programmer to create a solution that is secure,

and upgrade.

A TRUE PARTNER

CLOUD FORWARD

INVESTED IN YOUR SUCCESS

RAPID APPLICATION DEVELOPMENT

makes employees better at their jobs and delights the people you serve. You don't have to be at the mercy of integrators for projects and workflows. Content services has transformed all of this, and it makes it easy to provide

You don't have to deal with extensive custom code that's difficult to modify

RETURN ON INVESTMENT Rather than using an ECM system solely as an expensive static content archive, you

need with enterprise and federated search capabilities and mobile solutions.

can improve customer experience and reduce the cost of doing business every day.

governance rules, as well as offer users instant access to the critical information they

With a modern content services platform, you can rapidly develop solutions that employ automated workflows, integrated case management solutions and automated

SIMPLE UPGRADES AND THE MOST SECURE SOLUTIONS Aging ECM systems with a giant on-premises footprint often fall outside of compatibility with modern operating systems, which poses significant security threats. The Hyland platform is designed to operate in cadence with today's evolving security requirements.

Despite how long your ECM system has been in place, if your software version is out of support, you'll be on your own to help those YOU serve when issues arise. We understand that when you need to contact tech support, there is a person,

integrations with industry standard programming languages.

or many, who need resolution immediately. Hyland tech support is unparalleled. A PLATFORM DESIGNED FOR INTEROPERABILITY Rather than a system with a heavy on-premises footprint and complex integration points, the Hyland platform enables you to create your own

your organization's solutions to meet your needs.

having questionable concerns for long-term viability. It is the result of a true commitment to organic R&D investment in specific industries over the past 15 years. And it has quantifiable results. REDUCE RISK FOR YOUR TEAMS IN CONVERSION PROJECTS

The Hyland platform is not an insignificant product in a vast corporate portfolio,

With more than 1,100 customers, 12 billion stored documents and 16+ years of experience, the Hyland Cloud is a proven avenue of deploying

By going with OnBase instead of upgrading FileNet, we instantly saved \$400,000 ... and we evolve the system ourselves at a much lower cost. For instance, developing our

current workflow in FileNet would have cost \$200,000 more."

Advanced

integrations

between systems

and content

Your organizational data is your most valuable asset after your people. We understand that there is significant risk to enterprise content repository

conversion projects. Hyland's conversion services eliminate the burden of risk from your teams. Our experts have successfully conducted more than 450

conversions, from more than 125 different types of systems to the Hyland platform.

According to AIIM, the top five desired content services capabilities are:

Connectivity

and integration

with other

Are these the capabilities

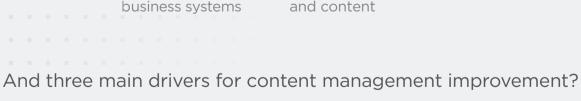
your organization needs?

ECM COORDINATOR, WASHTENAW COUNTY

Kimberly Wraight

Unified view

of information



Reduce the number

of information silos

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Improve customer service within Increase back-office their front-office interactions efficiencies

Privacy and

data security

protections

Unlike legacy ECM systems, modern content services platforms

Strong search

and analytics with

connectors to

other systems

are designed to flexibly support your business requirements and help your employees focus on high value tasks.

be essential to growth and success, as will automating core business processes." AIIM

Modernizing and strengthening information ecosystems will

To learn more, visit Hyland.com/ConvertFromFileNet