#### **EBOOK**

# Brainware for Transcripts

**If you're not utilizing an intelligent capture solution, your institution is behind the curve.** In fact, manual processes that lead to slow response times mean you're potentially failing to admit best-fit applicants.



According to an AACRAO 60–Second Survey from September 2017, institutions are still not taking advantage of the automated processes that are possible with electronic transcripts.

In fact, the study finds that **only 38% of respondents use electronic transcript data in any automated process** – from transfer articulation and workflow kick off to admissions assessment and imaging.



#### How am I missing out? Brainware for Transcripts intelligent capture solution automates the transcript process and turns paper into data written to your ERP to reduce evaluation time and improve accuracy.

When you automate the capture of transcripts with this template-free solution, **you accomplish more than just elimination of manual labor.** 







**1. Save human brainpower** for tasks that can't be accomplished with technology, helping staff to deliver a more positive student experience



**2. Get back to students faster** with admit decisions, giving you a competitive advantage

**3. Deliver fast and accurate transfer credit reports** by validating coursework against your institution's articulation database

Let's look at how some institutions are benefiting from the power of intelligent capture for transcripts »



### **University of Arkansas**

University staff no longer pass paper between offices, manually enter data or duplicate efforts. Their new transcript turnaround time is an average of 24 hours and they now provide final transcript evaluations before the semester begins. U of A's admissions are up, specifically in the transfer population. Instead of two offices having to physically touch and manually evaluate the same transcript, the Admissions office is able to use the work from the Registrar office to admit students much faster. The data extracted by Brainware and integration with PeopleSoft means we are not duplicating work and we're less likely to receive duplicate transcripts, too.

- ROBIN CARR, DIRECTOR OF ACADEMIC RECORDS

## **St. Petersburg College**

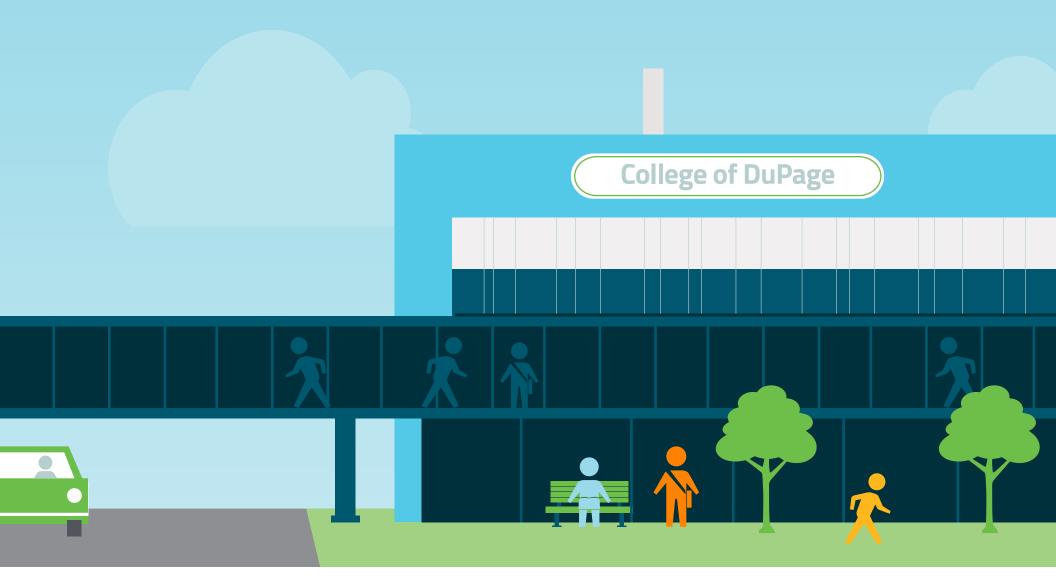
Just six months post-implementation of the Brainware for Transcripts intelligent capture solution, SPC had already increased the evaluation rate of hard copy transcripts from 66 percent to 73 percent and published processing time went from 10 business days to 3–5 days, and in some cases, within 24 to 48 hours.

We're always looking at how we can be more efficient and faster, yet still maintain our high quality of service to students. Brainware's intelligent capture for transcripts is crucial to this process. ??

- MARIA DREWS, ASSISTANT DIRECTOR OF ADMISSIONS, ST. PETERSBURG COLLEGE

#### **ST. PETERSBURG COLLEGE DOWNTOWN CENTER**





## **College of DuPage**

**66** With Brainware's intelligent capture solution, transcript evaluation time has decreased by up to 60 percent. **99** 

- JOE BRENNER, BUSINESS PROCESS ANALYST, COLLEGE OF DUPAGE

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