

ShareBase by Hyland Wins First AIIM Pitch Perfect Award

Industry Association uses crowdsourcing to vet new product ideas at annual conference

Silver Spring, Md., May 23, 2016 – The inaugural AIIM Pitch Perfect contest took place on Wednesday, April 27 during The AIIM Conference 2016. Four companies had 3 minutes to pitch their new product to an in-person audience of 750 people, plus an audience watching online via livestream. The audience was comprised of individuals from hundreds of organizations in dozens of industries and countries around the world. Following the pitches, viewers used a secure and anonymous app to vote for the product “Most Likely to Succeed” in the marketplace.

The companies making pitches for their products were:

[FileFacets by FileFacets](#)

[ShareBase by Hyland](#)

[Kofax TotalAgility by Kofax from Lexmark](#)

[Precision Content Workshop by Precision Content Authoring Solutions](#)

All four candidates received votes and compliments, but it was ShareBase that garnered the most votes, claiming the first AIIM Pitch Perfect award by a significant margin.

ShareBase, an enterprise file sync and share (EFSS) product, provides secure, cloud-based sharing and collaboration inside and outside an organization. ShareBase also interacts with OnBase, Hyland’s industry leading enterprise information platform, allowing documents to be automatically shared outside of OnBase, collaborated upon and imported back in, streamlining and improving business processes.

“We are delighted to be awarded this honor, and grateful to the AIIM audience for recognizing ShareBase for its powerful new way of sharing and collaborating on content in today’s digital workplace,” said Glenn Gibson, Director of Product Marketing at Hyland. Gibson delivered the award-winning pitch on behalf of Hyland.

About AIIM

AIIM has been an advocate and supporter of information professionals for 70 years. The association’s mission is to ensure that information professionals understand the current and future challenges of managing information assets in an era of social, mobile, cloud and big data. Founded in 1943, AIIM builds on a strong heritage of research and member service. Today, AIIM is a global, non-profit organization that provides independent research, education and certification programs to information professionals. AIIM represents the entire information management community, with programs and content for practitioners, technology suppliers, integrators and consultants.

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