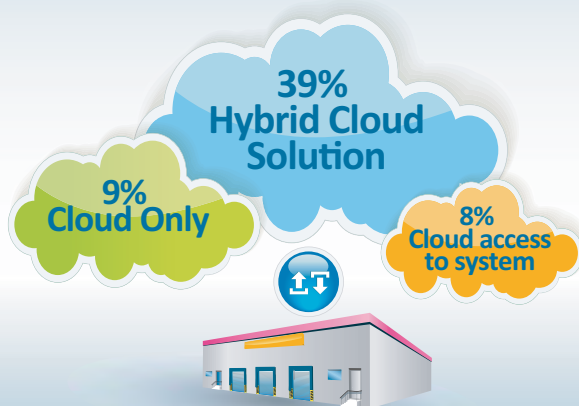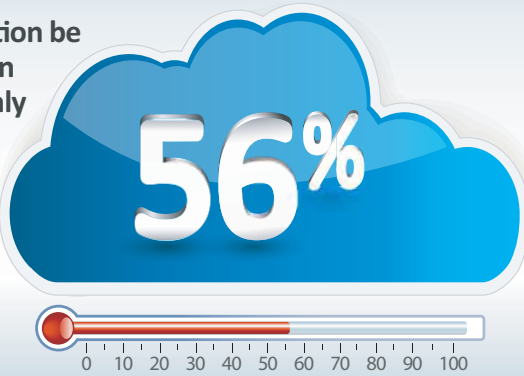# 5 Steps to Content Collaboration Nirvana

The worlds of content management and content creation have come crashing together in recent times with the introduction of new, cloud-based offerings that provide users with the tools to easily create, collaborate on, and store content. But while these tools work perfectly well for individuals and small groups, how do they fit into the corporate landscape?
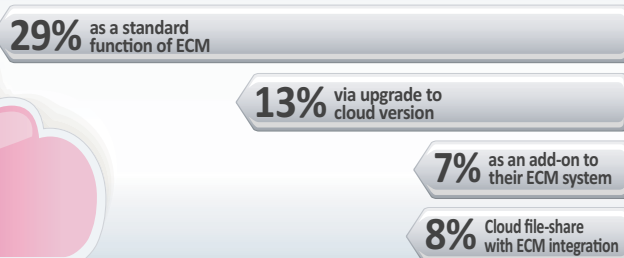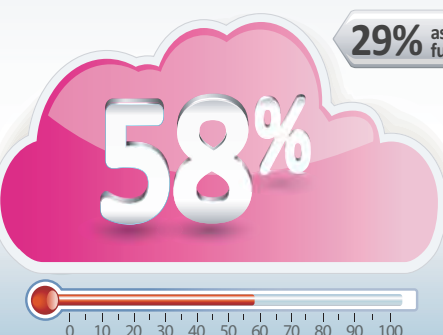
1 Go Cloud

Can collaboration be delivered by an on-premise only solution?
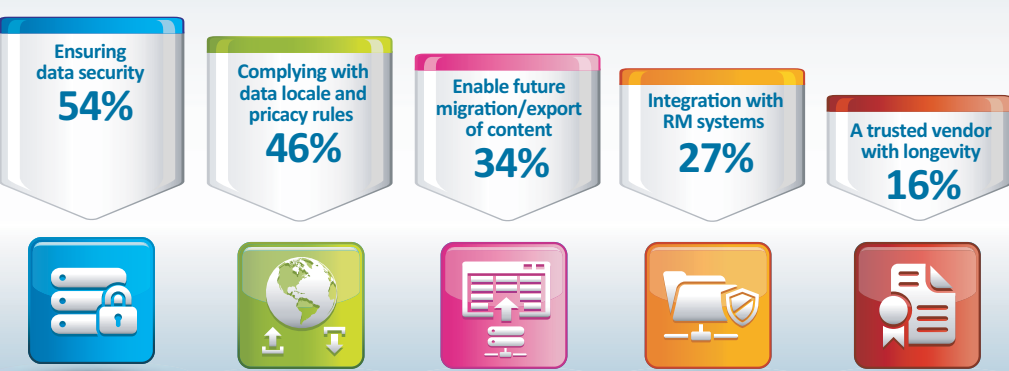
56%

0 10 20 30 40 50 60 70 80 90 100

56% Say "No – we need the cloud"

39% Hybrid Cloud Solution

9% Cloud Only

8% Cloud access to system

2 Ensure Compatibility

58% would prefer collaboration via some form of extension/integration with their existing ECM system

58%

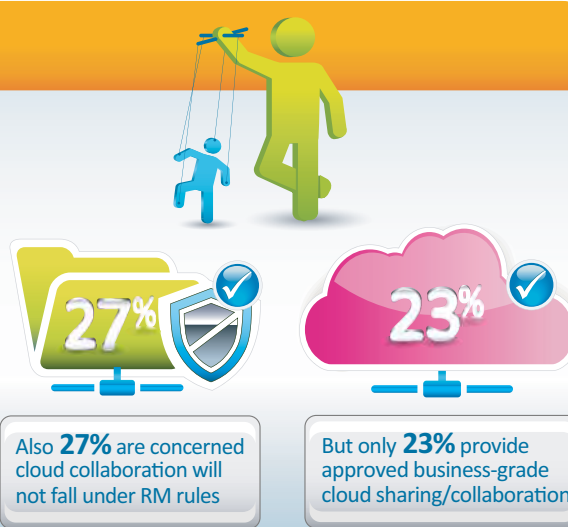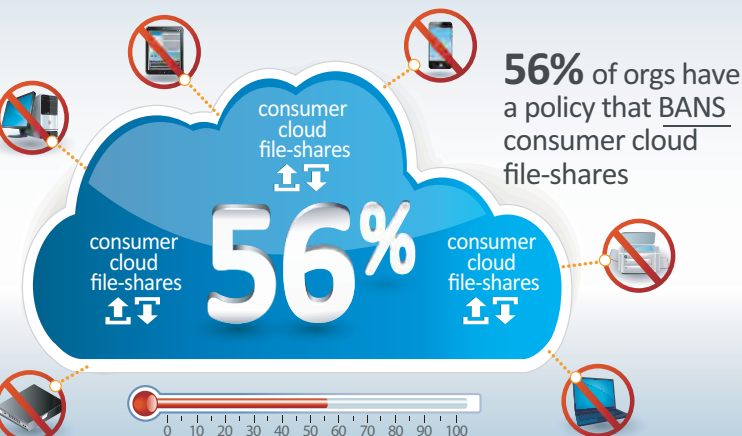0 10 20 30 40 50 60 70 80 90 100

29% as a standard function of ECM

13% via upgrade to cloud version

7% as an add-on to their ECM system

8% Cloud file-share with ECM integration

ECM

3 Plan for the Future

Which key factors future proof your cloud collaboration solution?

- Ensuring data security **54%**
- Complying with data locale and pricacy rules **46%**
- Enable future migration/export of content **34%**
- Integration with RM systems **27%**
- A trusted vendor with longevity **16%**

FUTURE PROOF

4 Stay in Control

consumer cloud file-shares
consumer cloud file-shares
consumer cloud file-shares

56%

0 10 20 30 40 50 60 70 80 90 100

56% of orgs have a policy that BANS consumer cloud file-shares

27%

Also 27% are concerned cloud collaboration will not fall under RM rules

23%

But only 23% provide approved business-grade cloud sharing/collaboration

5 Provide Essential ECM Functionality

The key features to improving collaboration are ECM features*

- Sharing of documents and content (74%)
- Document annotation and commenting (24%)
- Workflows for comments and approvals (49%)
- Content access from mobiles (37%)

ECM

*Q: What are the key features required in a collaboration system?

The Ideal Content Collaboration Solution

- Cloud-driven and mobile-enabled
- Compatible with existing ECM
- Future-proof
- Controlled
- Full ECM Functionality