

# Rapid Application Development Platforms: Beyond the benefits of buy vs. build

Most organizations are still stuck in a "build vs. buy" mentality when it comes to their application development strategy. But the truth is, by configuring applications on a low-code, rapid application development (RAD) platform, you can realize benefits beyond a build or buy approach – delivering more value to your business.



Benefits:	Buy off-the-shelf	Build via custom programming	Configure on a RAD platform
Quick to implement	✓	✗	✓
Easy to integrate	✗	✓	✓
Easy to embed content	✗	✗	✓
Less strain on developers	✓	✗	✓
Low financial investment	✗	✓	✓
Easy to train end users	✗	✗	✓

Base: 187 enterprise architects in the US and EU (survey) and four enterprise architects in the US (interviews)

Source: A commissioned study conducted by Forrester Consulting on the behalf of Hyland, July 2015.

To learn more about the benefits of adopting a low-code, RAD platform, download the Forester study, ["To Be Brilliant In The Moment, Think Beyond Buy Versus Build."](#)

One platform **Unlimited potential**

**OnBase**<sup>®</sup>  
by Hyland