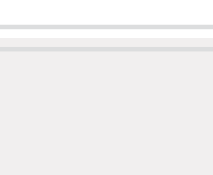


THE POWER OF A PLATFORM

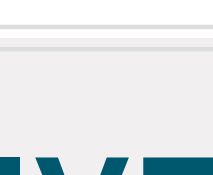
How you can make a safe bet on low code

The key to unlocking productivity gains and improving customer experience lies in embracing a modern content services strategy that leverages low-code application development.

Hyland's content services platform is a testament to this vision. And we've got the receipts to prove it. Follow along with this infographic to see why this platform can help you build the solutions need for today and tomorrow.



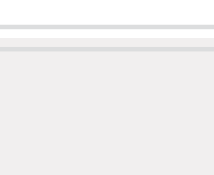
DIVERSIFY:
Tech beyond the IT team



MODERNIZE
your IT stack



SHARPEN
your competitive edge



LOW-CODE WITH HYLAND:
A safe bet

DIVERSIFY: TECH BEYOND THE IT TEAM

When diversity scores are high, companies win

19%

Higher innovation revenue¹

21%

More likely to see above-average profitability with gender-diverse executive teams²

33%

More likely to see above-average profitability with ethnically and culturally diverse executive teams²

But, tech teams aren't very diverse



NEARLY 7 IN 10

High-tech professionals are white³

NEARLY 7 IN 10

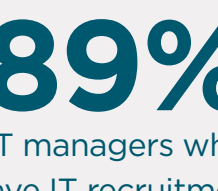
High-tech professionals are male³

And, tech workers are hard to find:



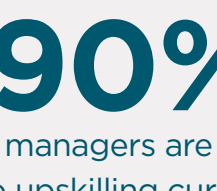
6 months

Average time to fill new IT roles⁴



89%

IT managers who have IT recruitment challenges⁵



90%

Of IT managers are turning to upskilling current employees³

With low code, you can hire for the future.

Companies that don't leverage their content because they lack the expertise (but with citizen developers, content can be brought to life)⁶

32%

Companies that say soft skills are increasingly important to company success⁷

80%

Projected increase in demand for social and emotional skills in 2030⁸

26%

Projected rise in demand for entrepreneurship and initiative-taking projected through 2030⁸

33%

MODERNIZE YOUR IT STACK

Hyland provides a low-code rapid application configuration platform that minimizes IT sprawl and decreases vendors.



29%

Companies that report they're managing too many technologies and partners⁶

100+

Number of business applications 45% of companies use on a weekly basis.⁶

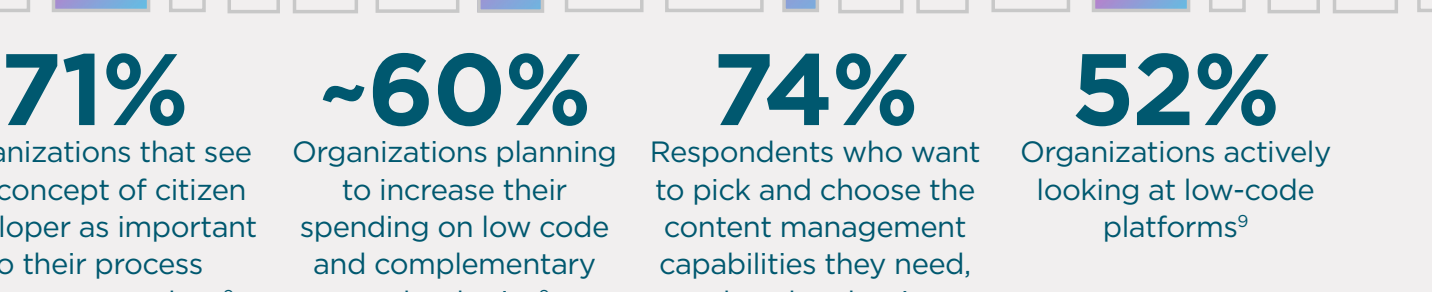
1000+

Number of business apps more than 33% of companies use on a weekly basis.⁶

SHARPEN YOUR COMPETITIVE EDGE

CITIZEN DEVELOPER (sit-uh-zuhn dih-vel-uh-per) *noun*

A tech-smart employee, sometimes frustrated with long IT queues, who assumes direct responsibility for their own processes and process development solution through a low-code technology.



71%

Organizations that see the concept of citizen developer as important to their process improvement plans⁹

~60%

Organizations planning to increase their spending on low code and complementary technologies⁹

74%

Respondents who want to pick and choose the content management capabilities they need, rather than buying everything.⁹

52%

Organizations actively looking at low-code platforms⁹

LISTEN TO YOUR EMPLOYEES

You hired them for a reason. Now keep them, and give them work they'll love.

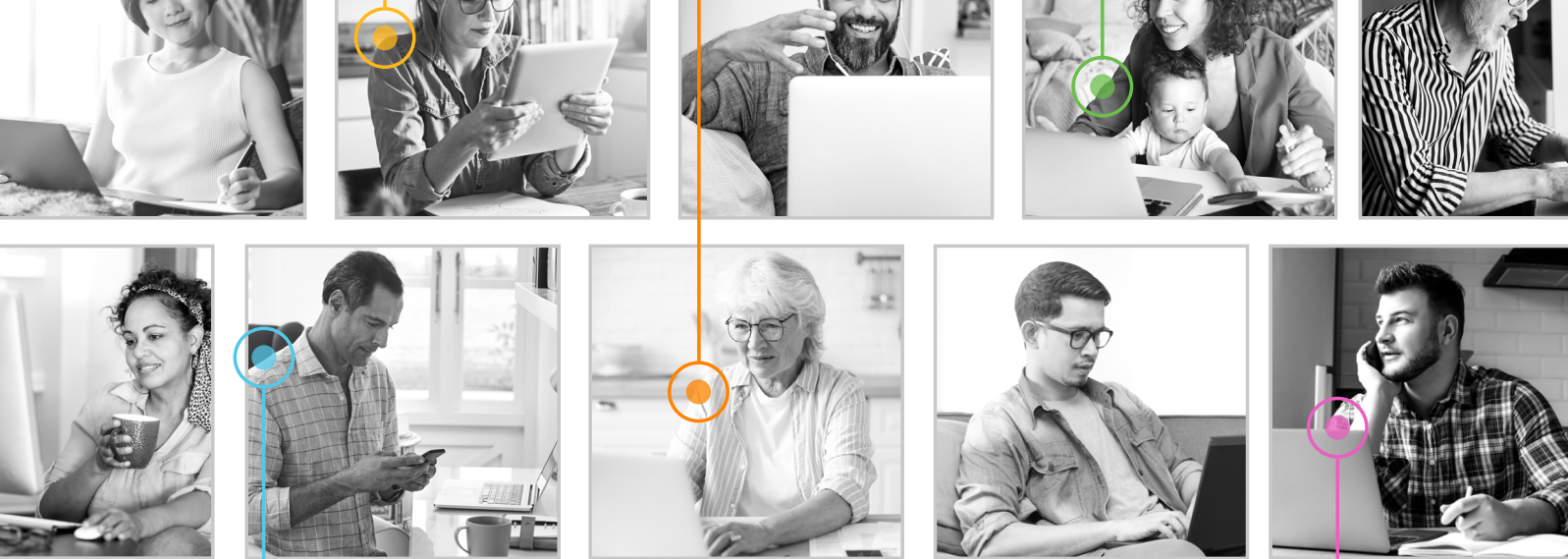
88% Gen Z

70% Baby Boomers

Say "AI can improve my job"¹⁰

2 years

Amount of time internal hires outperform external hires¹²



66%

Respondents who said siloed content across different repositories and applications is the largest content-related business challenge.¹³

21%

Of millennials said they'd quit a job if it lacked fast in-office technology.¹¹

LOW-CODE WITH HYLAND: A SAFE BET

Hyland is ready for you to take on tomorrow's technology needs.

9

Number of native capabilities included in the Hyland platform

Capture, content management, process automation, case management, customer communications management, collaboration, reporting and analytics, search, retention and records management

∞

Number of departments Hyland's solutions can scale to

1000s

Implementations available across multiple industries

Healthcare, Government, Insurance, Financial Services, Higher Education, more

15%

Hyland revenue that's reinvested in research and development of the platform

Leverage Hyland's tools to deploy the low-code solutions you need across your organization. When you do, you're empowering employees — whether IT pros or tech-savvy IT outsiders — to grow your business processes responsibly, creatively and intelligently.

Ready to learn more? Download the ebook ["How our team leveraged Hyland's low-code solutions to speed up business and come out ahead" »](#)

1. How Diverse Leadership Teams Boost Innovation, Boston Consulting Group
2. Delivering Through Diversity, McKinsey & Company
3. Diversity in High-Tech, Equal Employment Opportunity Commission
4. Future-Proof the IT Workforce, Gartner
5. Salary Guide 2020, Robert Half
6. Content AI Your Service, Forrester Consulting on behalf of Hyland
7. Global Talent Trends 2019, LinkedIn
8. Skill Shift: Automation and the Future of the Workforce, McKinsey & Company
9. Integrating Content Services into Low-Code Applications, AAIM
10. The Workforce Institute at Kronos Incorporated
11. Jive Communications
12. Paying More to Get Less: The Effects of External Hiring versus Internal Mobility
13. Embracing Content Services, AAIM