4 WAYS BUILDING LOW-CODE BUSINESS APPLICATIONS WILL ELECTRIFY YOUR ROI

As companies embrace digital transformation to drive efficiencies, the ever-growing number of applications may present new challenges. Data silos, for example, not only slow down the very processes that digitization was meant to improve, they also require costly custom code to integrate. And with multiple systems to administer, manage and upgrade, your burdened IT resources may constantly be playing catch up to the organization's needs for new applications — especially when the standard method is custom development.

Leveraging a content services strategy with low-code application development is the next giant leap in your digital transformation journey. By rapidly building solutions on the platform you already own — rather than buying separate solutions or using inefficient workarounds — you minimize the need for custom coding and multiple point solutions from different vendors, so you can adapt to changing customer demands and business needs in real-time.

Here are four ways building low-code business applications will electrify your ROI.

1: MAXIMIZE YOUR EXISTING IT INVESTMENT

With expanding needs, your IT budget exponentially increases over time, either through staffing needs or infrastructure costs. Building low-code business applications allows your organization to optimize IT spend with one platform, rather than multiple one-off solutions.

Besides allowing developers to work through new application requests faster, a low-code rapid application development platform also reduces the burden on your IT resources. With point-and-click configurability, applications can be rolled out quickly, with the flexibility to change and expand as new requirements arise. By enabling IT teams to work faster and smarter, you also enable them to focus on mission-critical projects with greater impact on the business.

A low-code application development platform augments your line-of-business and enterprise resource planning (ERP) systems with data-driven applications, automated processes and seamless integration with existing systems. Instead of developing new applications from scratch for different purposes, low-code applications maximize the value of your existing tech investments by scaling across departments and with changing business needs.

2: MANAGE TECH SPRAWL BY CONNECTING DISPARATE SYSTEMS

Disparate systems in your organization — including siloed spreadsheets, legacy databases and niche applications — cause inefficiencies due to bottlenecks and poor visibility.

By leveraging low-code applications on a single, central platform like OnBase, your organization drastically reduces the number of information silos and disparate solutions. This gives staff a 360-degree view of all the data they need to make informed decisions quickly, minimizing the time wasted searching for information in multiple systems. As a result, business processes run smoothly with efficient handoffs and collaboration.

Leveraging OnBase to configure business applications also creates stronger connections between your content and data, minimizing information siloes and creating an integration hub to fill the gaps within the IT environment.

3: MINIMIZE SECURITY AND COMPLIANCE RISKS

While a low-code platform enables you to build business applications at the speed users expect, it also ensures organizational demands of governance and control are met. With OnBase, you manage security, upgrades, compliance and maintenance in a single place, eliminating the risks that come with unauthorized access or unapproved changes.

Detailed dashboard views also provide complete visibility of process flows, allowing users to identify potential bottlenecks and proactively solve problems before they occur. Meanwhile, user-based access and granular security settings ensure that sensitive information doesn't fall into the wrong hands. In addition, OnBase also improves transparency and accountability, with full audit trails and complete historical records.

4: EMPOWER STAFF TO BETTER SERVE CUSTOMERS

Legacy systems and inefficient processes not only frustrate staff, they hinder your employees' ability to focus on what matters to the organization, such as providing an excellent customer experience.

With a low-code platform, users of all experience levels can configure a business application to solve urgent problems — even without deep technical know-how. Point-and-click configurability enables staff to use checkboxes, radio buttons and drop-down menus to adapt solutions for their needs — increasing productivity and empowering them to work smarter.

By equipping users with the tools to eliminate manual, repetitive tasks, you enable your staff to focus on higher value activities. Besides improving employee satisfaction and retention, this also results in better output and customer service.

As a Hyland customer, you know the benefits of OnBase in unlocking productivity gains and improving customer experience. But you might not be aware that the same system can be leveraged to build low-code applications across the enterprise, with hundreds of implementations across industries, processes and types of work.

With OnBase, you electrify your ROI by minimizing the need for costly custom coding and multiple niche vendors — resulting in a lower total cost of ownership and a quicker time-to-benefit.

To learn more, download the ebook
Using what you have: 43 ways to leverage OnBase's low-code applications across your enterprise »

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