

# 10 Things you need to know about Digital Transformation

01



24%

On a 100-point scale, only 24% rate their Digital Transformation Effectiveness as >75.



02

58% of organizations realize they need to move up the information management value chain from simply mitigating risk and cost to creating value.



03

57%





On average, organizations expect the volume of information coming into their organizations to grow from X to 4.5X over the next two years; 57% of this information will be unstructured.



04


**The biggest obstacles to Digital Transformation** – 1) Budget and resources (22%) and 2) Lack of a clear strategy for managing information assets (18%).




05

**Three biggest information management challenges** –


- 1) Digitizing, automating, and integrating processes (46%)
- 2) Managing information throughout its lifecycle (40%)
- 3) Detecting and responding to information privacy and security challenges (38%).




06



On average, organizations are wrestling with 5 different content systems and repositories.




07



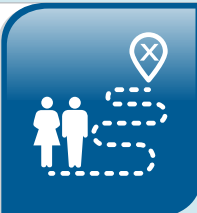

12%

Only 12% of organizations have AI and Machine Learning “in wide use.”



08



30% of organizations have “no current use or plans” for AI and Machine Learning.




09

**Highest adoption rates among IIM technologies:**

- 1) Information security
- 2) Records management
- 3) Privacy and data protection
- 4) Document management



10



**Lowest adoption rates among IIM technologies:**

- 1) RPA, 2) Multi-channel capture, 3) eDiscovery, 4) Analytics, Machine Learning, AI

