

# DETERMINED TO GROW

Has your organisation rooted itself in an employee- and customer-centric digital transformation strategy that includes the intelligent automation (IA) technology it needs to flourish? IA capabilities contribute to work transformation and content-centric workflows – two critical elements to the growth of modern enterprises.

All data is sourced from the 2019 IDC eBook, "Drive Business Value with Intelligent Automation," sponsored by Hyland.

## ROOT YOURSELF IN DIGITAL TRANSFORMATION



**Digitally determined (DD):** Making strategic, organisational, technology and financial decisions for digital transformation (DX)

### CHARACTERISTICS OF A DD ORGANISATION:



**46%** OF ORGANISATIONS SURVEYED

**2X**

as likely to embed digital throughout organisation and culture

**1**

single enterprise-wide digital strategy, instead of "multiple strategies rooted in the various lines of business"

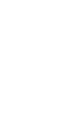
**1/3**

are working towards a single digital platform

**73%**

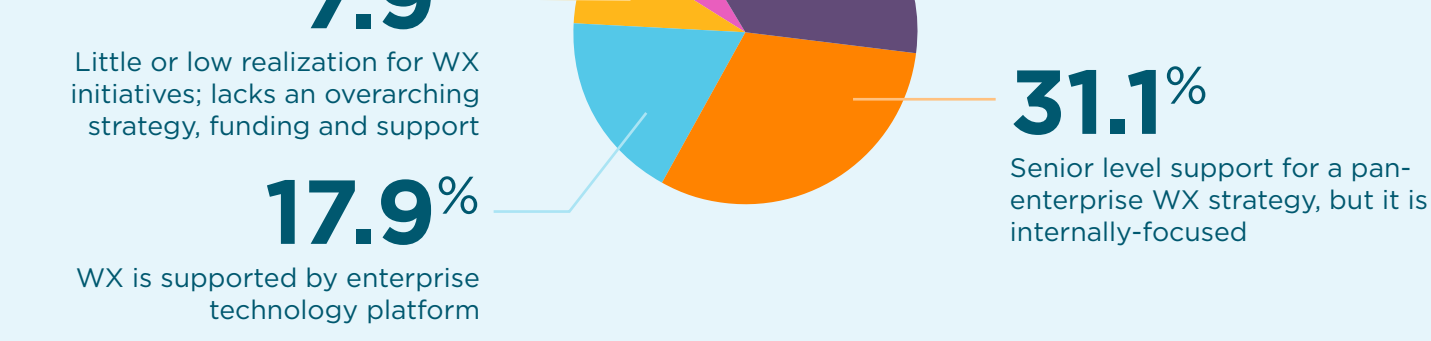
get DX funding through a long-term capital budget

## ENCOURAGE GROWTH WITH WORK TRANSFORMATION



**Work transformation (WX):** A key component of digital transformation that aims to create an employee experience-focused culture using intelligent automation to drive initiatives

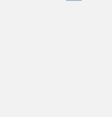
### CURRENT STATE OF ORGANISATIONS:



### TOP FIVE ORGANISATIONAL DRIVERS OF WX INITIATIVES:

- 1** Productivity **55%**
- 2** Cost savings **48%**
- 3** Employee engagement **48%**
- 4** Employee engagement with customers and partners **44%**
- 5** Better employee work-life balance **43%**

## BRANCH OUT WITH INTELLIGENT AUTOMATION

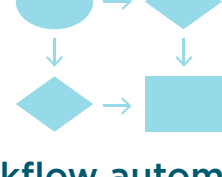


**Future workspace:** Provides access to content and content-centric workflows at any time, from any place, enabling secure collaboration. "Intelligent automation is a key component of the future workspace," according to IDC's study.

### TECHNOLOGIES INCLUDE:



Intelligent capture



Workflow automation



Artificial intelligence, including machine learning and content analytics

### USE OF IA CAPABILITIES IS BLOSSOMING

*in mature, digitally determined organisations*



**76%**

Intelligent capture enterprise deployed and "used to engineer efficient, automated workflows"



**75%**

Technology workflow design and orchestration technologies deployed enterprise-wide



**72%**

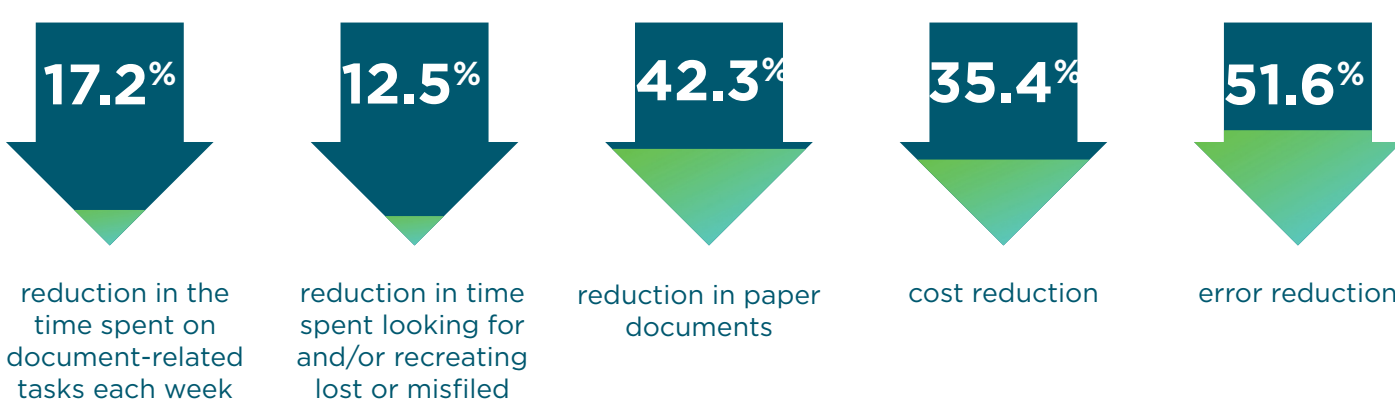
Automated document generation technology deployed



**75%**

RPA software in use or planned for use "to automate and optimise content-centric workflows"

### THE FRUITS OF DEPLOYING AUTOMATED CONTENT WORKFLOWS:



### CASE IN POINT:

A U.S. state government IT department deployed content workflow technology to automate accounts payable, requisitions and purchasing.



**350 hours per month saved**



**\$140,591 saved annually**

Start growing your own digital transformation with intelligent automation. [Learn more in the IDC study >](#)

Hyland