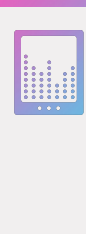


DETERMINED TO GROW

Has your organization rooted itself in an employee- and customer-centric digital transformation strategy that includes the intelligent automation (IA) technology it needs to flourish? IA capabilities contribute to work transformation and content-centric workflows – two critical elements to the growth of modern enterprises.

All data is sourced from the 2019 IDC eBook, "Drive Business Value with Intelligent Automation," sponsored by Hyland.

ROOT YOURSELF IN DIGITAL TRANSFORMATION

 **Digitally determined (DD):** Making strategic, organizational, technology and financial decisions for digital transformation (DX)

CHARACTERISTICS OF A DD ORGANIZATION:



46% OF ORGANIZATIONS SURVEYED

2X

as likely to embed digital throughout organization and culture

1

single enterprise-wide digital strategy, instead of "multiple strategies rooted in the various lines of business"

1/3

are working towards a single digital platform

73%

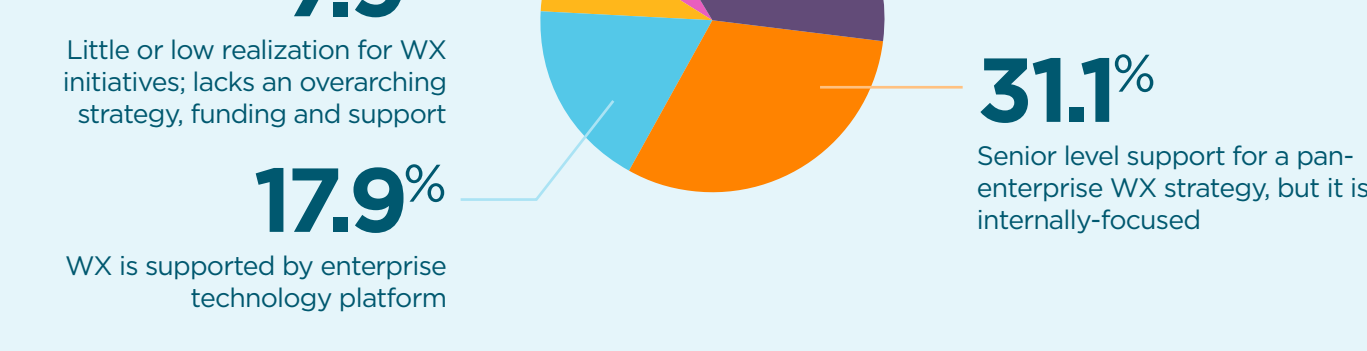
get DX funding through a long-term capital budget

ENCOURAGE GROWTH WITH WORK TRANSFORMATION



Work transformation (WX): A key component of digital transformation that aims to create an employee experience-focused culture using intelligent automation to drive initiatives

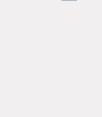
CURRENT STATE OF ORGANIZATIONS:



TOP FIVE ORGANIZATIONAL DRIVERS OF WX INITIATIVES:



BRANCH OUT WITH INTELLIGENT AUTOMATION

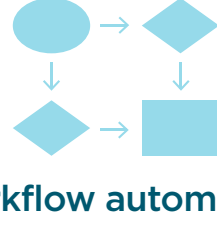


Future workspace: Provides access to content and content-centric workflows at any time, from any place, enabling secure collaboration. "Intelligent automation is a key component of the future workspace," according to IDC's study.

TECHNOLOGIES INCLUDE:



Intelligent capture



Workflow automation



Artificial intelligence, including machine learning and content analytics

USE OF IA CAPABILITIES IS BLOSSOMING



76%

Intelligent enterprise capture deployed and "used to engineer efficient, automated workflows"



75%

Technology workflow design and orchestration technologies deployed enterprise-wide



72%

Automated document generation technology deployed



75%

RPA software in use or planned for use "to automate and optimize content-centric workflows"

THE FRUITS OF DEPLOYING AUTOMATED CONTENT WORKFLOWS:



CASE IN POINT:

A U.S. state government IT department deployed content workflow technology to automate accounts payable, requisitions and purchasing.



350 hours per month saved



\$140,591 saved annually

Start growing your own digital transformation with intelligent automation. [Learn more in the IDC study >](#)

Hyland