## **Insurance Card Extraction**

## OCR capture and auto-populate insurance data into your EHR

The largest reason for payer claim payment denials is directly tied to registration and eligibility verification. Twenty-two percent of all denials in the U.S. are related\* to breakdowns in eligibility verification at registration.

That's why accurately capturing data from insurance cards is so essential for checking patient eligibility and preventing lost revenue.

This loss of revenue is not limited to just insurance payments. Failure to collect for patient deductibles, coinsurance and co-pays upfront frequently means hospitals and health systems collect less overall from the patient.

## Preventing payer claim denials and reducing patients' bad debt

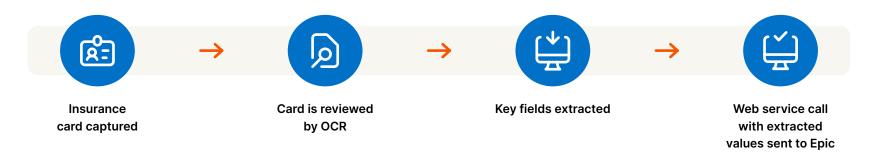
To prevent lost revenue and delayed payment, your organization needs a method of ensuring you collect accurate data from insurance cards to support eligibility verification.

That's where Hyland's insurance card extraction can help. The solution automates the process of collecting patient data from scanned insurance cards using optical character recognition and machine learning technology. Then, workflow sends the extracted patient data to Epic or routes suspicious cards to a review team.

Hyland intelligent automation supports your work in preventing payment denials and ensuring staff

efficiency. By automatically extracting patient insurance card data and populating it into Epic, Hyland saves your staff time, prevents rekeying errors and ensures accurate data for payer eligibility verification. It also supports your pre-pay and point-of-service collections, reducing uncollectible patient payments and bad debt.

To learn more about this solution, please contact your account executive or call us at 1.888.495.2638.



\*The Optum 2023 Revenue Cycle Denials Index

