Beyond Management: The Rise Of Content Intelligence

Discover how content intelligence is redefining ECM in the modern enterprise.

CONTENT INTELLIGENCE MINES ENTERPRISE CONTENT IN WAYS NOT POSSIBLE BEFORE

AI-led content intelligence unlocks hidden insights from critical business content, enabling:

61% An improved ability to innovate

58% Improved data quality

55% Faster decision-making

50% Improved employee experiences
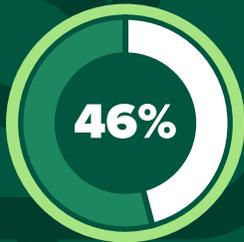
46% Improved customer experiences

UNSTUCTURED DATA AND CONTENT IS WHERE MOST OF THE OPPORTUNITY LIES

Unstructured data can be leveraged in numerous ways to maximize time, cost savings, and output.

65%
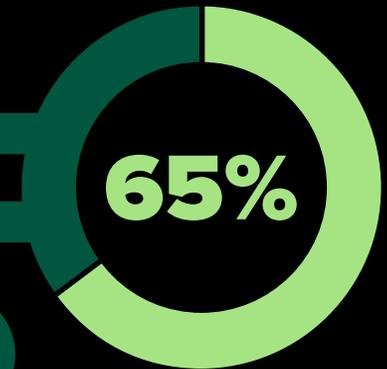
65% said, "Unstructured data represents a largely untapped opportunity for content intelligence at our organization."

TO USE CONTENT FOR INTELLIGENCE, IT MUST BE ACCESSIBLE

Difficulty surfacing siloed content from across the enterprise is a top content intelligence obstacle.

Enterprise content is stored across 21 different systems, on average.
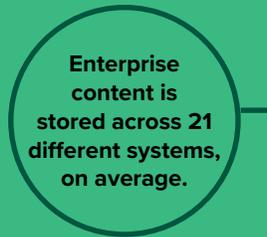
CONTENT SERVICES HARVEST INSIGHTS FROM SILOED REPOSITORIES

Top-ranking content services capabilities are essential to a strong content intelligence foundation:

1. Intelligent document processing
2. Records management
3. Document management
4. Content federation services

Read the full study