By leveraging innovative software solutions that provide a complete view of the customer and create more nimble onboarding, underwriting and claims processes, insurers can offer customers an unparalleled experience.

“In a few short years, the ranking of most valuable companies by market capitalization has totally shifted to being dominated by one business model — digital platforms and ecosystems.”

- Platforms and Ecosystems: Enabling the Digital Economy1

**Sprint Timeline**
When the OnBase enterprise information platform is implemented in parallel with Guidewire™, the platform and system go live together in only 14 months.

**The Platform: Simplified**
A platform ecosystem is a type of industry or market structure in which a central software solution or stable core mediates the relationship between a wide range of complements, such as software applications and core software systems, and prospective end-users.2 Digital Trends’ Tom Hardin further defines it as ecosystems comprised of people, data, companies and processes connected by the shared use of digital platforms.

**Converting to a Platform Ecosystem**
The biggest hurdle, perhaps, of building a platform ecosystem is converting from a legacy solution. The idea can be daunting, but many insurers know that the status quo is unsustainable. Why commit to making the change? To ensure:

1. Every company across every industry has the potential to unlock the power of platform-based business models,” CIO.com writes.

**GROW YOUR ECOSYSTEM WITH GUIDEWIRE**
A thriving platform ecosystem consists of an interconnected community of systems that deliver an exceptional user experience. Some platforms are built to easily join the ecosystem, like Hyland’s integration with Guidewire.

**Learn more at Hyland.com/Guidewire**

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1. Platforms and Ecosystems: Enabling the Digital Economy. World Economic Forum briefing paper
4. The Platform Economy. Schenker, Jennifer L. TheInnovator.com