

# Hyland's higher education solutions: **POWERING THE DIGITAL CAMPUS**

Higher education is battling a highly competitive environment with an aging infrastructure that doesn't provide the speed and flexibility for the fast-changing market conditions. How can you thrive in the next generation of higher education while meeting the increasing demands of the digitally connected student?

Forward-thinking institutions are turning to modern content services platforms that increase efficiency, reduce risk, lower costs and improve employee and student satisfaction.

**“In the past, John Carroll has struggled with the support challenges of one-off, dated and difficult-to-use workflows. Through our partnership with Hyland, we have quickly developed multiple, easy-to-use campus-wide solutions.”**

**Mike Bestul**

Chief Information Officer  
John Carroll University

**You need to:**

- ✓ Empower employees and students with the right information
- ✓ Provide a complete view of data and documents for informed decision-making
- ✓ Streamline and speed processes for enrollment, financial aid, student affairs and HR
- ✓ Reduce legacy infrastructure and modernize to the cloud for agile, flexible content delivery

Whether you are looking for a low-code and easily configurable solution, or an open-source and cloud-native option for a custom build, Hyland can help. We've got the technology and experience to support your content management goals with Hyland's OnBase or Perceptive Content Platform.

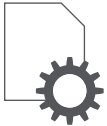
We know that the value of your content comes not from storing it but from using it to move your organization forward. We work tirelessly to create transformative process and content management solutions that will help you drive greater insights and effectiveness in the digital age of higher education.



“With the unlimited number of solutions we can build on campus with Hyland, there is so much opportunity to positively impact people’s work, make people’s lives better and help them gain efficiency.”

**Brad Skiles**

OnBase Administrator  
University of Texas, Dallas



### ADMISSIONS

During times of high volume, higher education admissions staff struggle to quickly process applications. To ensure they find best-fit students, institutions must abandon the traditional paper-based processes that delay decision making.

**With Hyland, your organization can:**

- Capture and store all data and content associated with a student’s application
- Create a digital review/selection process and digitally manage documents across student offices as needed.
- Speed up the decision-making process for admissions review
- Increase accountability through an auditable access history



### FINANCIAL AID

Financial aid offices at higher education institutions face a hefty challenge. With fewer staff and reduced budgets, they receive mounting pressure to review more applications and find best-fit students.

**With Hyland, your organization can:**

- Create electronic forms and workflows to simplify and automate any process that currently involves paper forms and approvals — including satisfactory academic progress, professional judgment appeals, permanent withdrawal, leave of absence and more.
- Automate collection and review of data and content to support faster award decisions.
- Speed up verification processing and simplify the annual audit.



### TRANSCRIPT PROCESSING

With an efficient transcript capture and transfer credit evaluation (TCE) process students save money and time while the institution boosts enrollment and student satisfaction. But manual, paper-based review can make these processes slow and cumbersome — forcing students to wait weeks or even months to receive equivalency decisions. A wait that can cost you best-fit students.

**With Hyland, your organization can:**

- Automatically sort all incoming transcripts, regardless of type and format.
- Capture specific data without defining templates, zones, anchors or specific keywords.
- Reconcile captured data against your SIS to ensure consistency, accuracy and completeness.
- Deliver fast and accurate transfer credit reports by validating coursework against your institution’s articulation database.
- Easily integrate with your SIS or leverage as a standalone solution.



Admissions



Registrar's Office



Financial Aid



Senior Administration



Transcript Processing



Student Affairs



Shared services/back office



### HYLAND CONTENT AND PROCESS AUTOMATION

- » Intelligent capture
- » Content management
- » Process automation
- » Collaboration
- » Customer communication management
- » Case management
- » Reporting and analytics
- » Enterprise search
- » Retention and records management

### HYLAND HIGHER EDUCATION AT A GLANCE

- 900+ higher education customers
- 170+ unique solutions implemented across campus
- 500+ application integrations
- 100+ dedicated higher education professionals
- 150+ successful competitive migrations
- 200+ higher education cloud customers
- Partnerships with Anthology, Ellucian, Oracle, Workday and others

“Taking a hard look at how institutions can best serve the sizable population of students who move in and out of higher education is a nonlinear fashion and shedding unnecessary barriers to their success can help them strengthen public trust in higher education and reaffirm its value as an engine of economic and social mobility. But most importantly, it's the right thing to do.”

**American Council on Education**

Reimagining Transfer for Student Success, 2021

### ADD NEW VALUE TO EXISTING SYSTEMS

Hyland's content services integrate with core SIS systems like Anthology, Ellucian and Jensabar. With pre-built integrations, you can eliminate time-consuming implementations and empower your employees with needed information that's delivered within their familiar core system interface. In addition, Hyland seamlessly integrates with leading enterprise systems like Workday, Oracle/Peoplesoft, Salesforce and others.

### DISCOVER HYLAND

Hyland's modern content services platform and integrations with the leading student information systems enable educational institutions to obtain a complete view of information across the digital campus - from admissions and enrollment to student advising and student housing - and access it through an easy-to-use, configurable interface.

Hyland has provided content services solutions to higher education institutions for almost 30 years and is a recognized leader by Forrester for Content Services Platforms.

Is your organization ready to adapt quickly and effectively to a changing industry?

Learn more at [Hyland.com/highereducation](https://www.hyland.com/highereducation)

