

Raising Your Content IQ to Get Cloud Smart



With the new Cloud Smart strategy, Federal IT managers have more guidance than ever on how to leverage the Cloud for embracing modern capabilities and improving mission outcomes. But in order for agencies to get Cloud Smart, an understanding of content management – including both structured and unstructured data – is essential.

Content Crisis

80%

of Feds say the amount of data they store is growing exponentially¹

73%

say workload volume is increasing²



Status Quo Isn't Smart



88%

are frustrated with their agency's data management:³



1



Difficulty sharing data across multiple environments

Only **35%** say they are **very successful** sharing data across platforms

2



Problems with legacy/outdated IT

73% say **unlocking data from legacy applications** is critical to supporting the President's efforts around shared services and broader government reform⁵

3



Lack of standardization

Just **21%** say their agency maintains its data in a way that it can be easily shared with the public⁶

Information Strategies Don't Make the Grade



27%

give their agency an "A" for data management⁷

29%

Lack automated records management solutions⁸

30%

lack a coherent data management strategy⁸

Modern Management

When considering improvements, Feds eye Cloud benefits:³

#1 **Speedier access** **31%**

#2 **Enhanced user experience** **28%**

#3 **Improved mobility/ease of access** **26%**



Feds who rate their IT modernization as "excellent" are twice as likely to have a formal integration strategy for connecting different software applications, services, APIs, data, and devices⁵

Acting Content to Get Cloud Smart

To modernize for the mission and capitalize on Cloud Smart:



Scrutinize

your current information architecture and future needs



Design

a comprehensive content strategy



Build in

robust information governance



Embrace

open technologies

Alfresco's Digital Business Platform – a collaboration of content, records, and business process management – helps agencies corral content and optimize mission-centric Cloud investments.

To learn more, visit: www.alfresco.com/CitizenServices



¹ Dark Data Management: The Next Frontier for Government Data
² MeriTalk's Converged: At the Core of IT All
³ Flash Poll: Dominion Over Data
⁴ MeriTalk's Acing the Big Data Test
⁵ MeriTalk's Modernizing the Monolith: Unlocking the Legacy Data Dilemma
⁶ Creating a Future-Forward Government
⁷ MeriTalk's Preparing for the Federal Data Deluge: Store, Protect, Manage
⁸ Out of the Basement: The Evolving State of Federal Data Management