



Raising Your Content IQ

to Get Cloud Smart

With the new Cloud Smart strategy. Federal IT managers have more guidance than ever on how to leverage the Cloud for embracing modern capabilities and improving mission outcomes. But in order for agencies to get Cloud Smart, an understanding of content management - including both structured and unsctructured data - is essential.

Content Crisis

80%

of Feds say the amount of data they store is growing exponentially¹

> 73% say workload volume

is increasing²



Status Quo Isn't Smart



are frustrated with their

agency's data management:3



data across multiple environments

Difficulty sharing

Only

say they are **very successful**

sharing dara across platforms



legacy/outdated IT

Problems with

73%

applications is critical to supporting the President's efforts around dhared services and broader government reform⁵

say unlocking data from legacy



Lack of

standardization

Just

say their agency maintains its

data in a way that it can be

easily shared with the public⁶

Information Strategies Don't Make the Grade



Lack automated records management solutions⁸

give their agency an "A" for data management⁷

lack a coherent data

management strategy⁸

When considering improvements,

Feds eye Cloud benefits:3

Modern Management

31%

ease of access

experience

Improved

mobility/

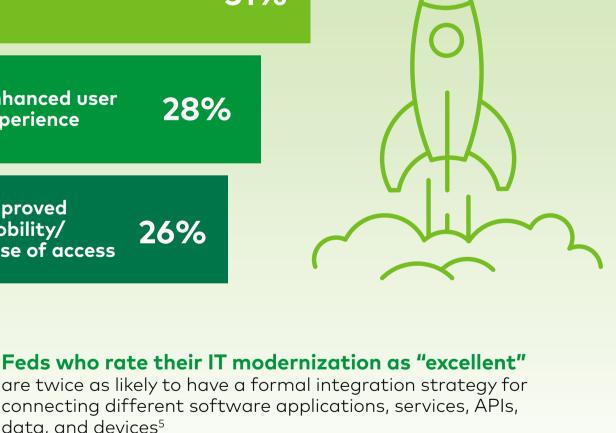
Enhanced user

Speedier access

28%

data, and devices⁵

26%



Embrace

open

technologies

Acting Content to Get Cloud Smart To modernize for the mission and capitalize on Cloud Smart:

Build in

robust

information

governance

architecture and future needs

Scrutinize

your current

information



Design

Alfresco's Digital Business Platform – a collaboration of content, records, and

mission-centric Cloud investments. To learn more, visit:

business process management – helps agencies corral content and optimize

www.alfresco.com/CitizenServices





