

# top 7 reasons

## to host enterprise solutions in the cloud

There are countless compelling reasons to look to the cloud for enterprise software solutions. But what are the top benefits, according to the IT buyers whose responsibility it is to pick the safest and best solutions for their organizations?

IDG surveyed IT leaders at companies with 250+ employees who are involved in the purchase process for enterprise software solutions. They talked to CIOs, CTOs, VPs, directors, IT architects and managers. Across the wide range of industries and company sizes, clear trends emerged among the respondents.

### HERE IS WHAT IT BUYERS FIND TO BE THE MOST APPEALING AND PERSUASIVE ADVANTAGES OF CLOUD-BASED ENTERPRISE SOLUTIONS:



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