

Brainware for Transcripts

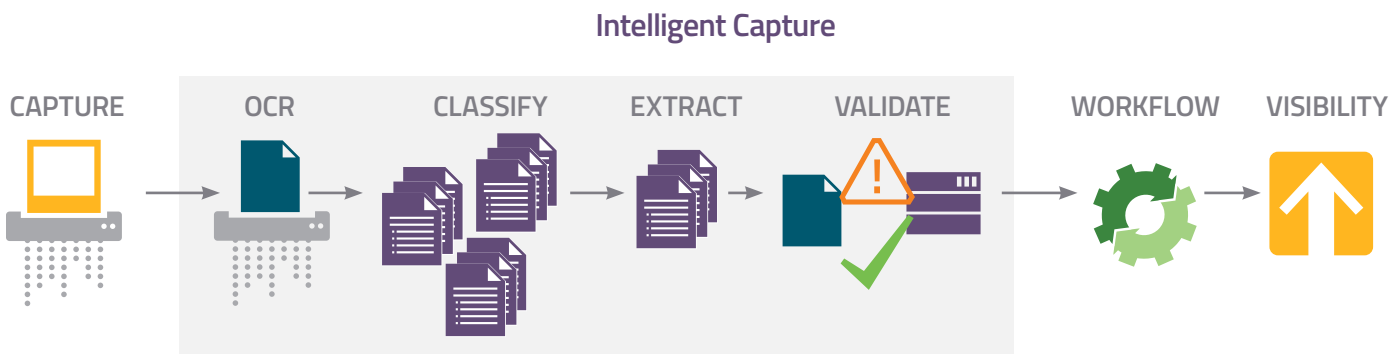
Transcripts take a significant amount of time to capture, process and share within departments and across campus. If you think transcript software could make a positive difference, but assume transcripts are too varied and too unique to be understood by today's technology, think again.

Brainware for Transcripts eliminates the need to manually sort and key data from even the most complex, diverse document types. Unlike other integrated products that require significant IT resources, Hyland's Brainware technology integrates effortlessly with host applications and is offered as a standalone or fully integrated component of your existing student information system. For busy admissions departments looking to do more with fewer resources, intelligent capture for transcripts automates manual transcript processing and transfer credit evaluation tasks that take your staff away from other important work. And because the solution automatically delivers transfer information to your admissions and equivalency process, prospective students get responses in days instead of weeks or months – helping your institution attract best-fit candidates faster than the competition.

A closer look

Intelligent capture is a template-free extraction solution that accurately captures student and course data from transcripts, regardless of layout. Not only does this technology validate the extracted data, it fills in missing information before passing it to your institution's student information system (SIS). By abandoning traditional template and rules-based approaches to data extraction in favor of advanced pattern-recognition techniques, the solution delivers key benefits unlike any other product available on the market:

- ▶ Automatically sort (classify) all incoming transcripts, regardless of type and format
- ▶ Capture specific data without defining templates, zones, anchors or specific keywords
- ▶ Reconcile captured data against your SIS to ensure consistency, accuracy and completeness
- ▶ Deliver fast and accurate transfer credit reports by validating coursework against your institution's articulation database
- ▶ Easily integrate with your SIS or leverage as a standalone solution



BRAINWARE INTELLIGENT CAPTURE FOR TRANSCRIPTS IN ACTION

1. Jim, a data worker, logs into the intelligent capture solution and opens a batch of scanned and processed student transcripts. From the batch of diverse images, the system points him directly to a questionable field for verification.
2. When Jim is finished, the transcripts automatically load to the SIS. The transcripts are available to review in a fraction of the time, so the school can make faster, more informed decisions.
3. College transcripts route automatically for equivalency processing. Students benefit by seeing their transfer credit report more quickly.
4. High school transcripts automatically route to a resident database where data fields are stored for future reporting and/or uploaded to the SIS. The admissions requirements can be queried for each student to reduce evaluation time.

