

The simple, beautiful power of SETTING YOUR DATA FREE

Transform business processes, and awaken opportunities for your people.

All you need is the right formula to guide your conversion to the Hyland Platform. You'll give your organizational data the capacity to soar.

Hint: It's all about the methodology and metadata.

All data referenced is from AIIM's 2018 report: "Embracing Content Services: Setting the Vision for Your Organization," which surveyed 120 AIIM members about content management within their organizations.

THE CONTENT AND DATA REALITY

MULTIPLE, SILOED REPOSITORIES:

Organizations are finding it increasingly difficult to leverage the data that exists in their organization to its fullest potential. Additionally, with so many systems in place, it is a challenge to manage and maintain all of them.

According to AIIM, "In today's world of digitally transforming businesses, intelligent information management takes center stage.

The focus is on modernizing the information ecosystem, digitalizing core organizational processes, automating compliance and governance, and leveraging machine learning to enhance customer experience."

66%

of respondents say content silos across repositories are the largest content-related business challenge

54%

of respondents plan to update, replace or migrate existing systems

MORE THAN HALF OF RESPONDENTS HAVE A PLAN FOR CONSOLIDATION AND/OR MIGRATION:

24%

Plan to migrate their existing systems to a modern platform

30%

Plan to selectively update, replace or migrate existing systems as needed



Modernizing and strengthening information ecosystems will be essential to growth and success, as will automating core business processes." - AIIM

TRANSFORMING DATA CAPABILITIES IS SIMPLE: START WITH THREE STEPS

Making organizational data work better for you is a simple concept. According to AIIM, a strategic way to start includes:

1

Take inventory of the content management systems and tools you have in place.

2

Set a goal to synchronize these systems or, at a minimum, provide some level of interoperability that allows the user community to access information across repositories.

3

If unsure of where or how to begin, seek professional assistance and/or training to help determine the right path.

Enlist the guidance of proven experts in conversion services when determining and executing content and data conversion plans. This reduces project time frames and removes the burden of risk for your teams.

IDENTIFY AND OPTIMIZE DATA COMPONENTS

When converting content and data from legacy systems, extraction is only the beginning.

Data-driven opportunities begin with setting up your organizational data to support the content services capabilities that will best serve your people and processes.

Strategic and necessary, this is also simple when you work with experts who have proven experience and service levels to meet your needs for conversions.

More than half of the 2019 Fortune 100 companies leverage Hyland products and solutions.* Let Hyland's Conversion Services help you position your data to soar.

MANY SYSTEMS

21%

have more than 10 ECM or content management systems

45%

have two to five ECM systems

MANY SILOS

Largest content-related business challenges:

47%

are looking for a unified view of their information

53%

searchability

51%

duplication across repositories

BIGGEST STRUGGLES WITH CURRENT CAPABILITIES

54%

Content analytics

52%

Ease of configuration

51%

Overcoming information sprawl

ORGANIZATIONAL ROADBLOCKS



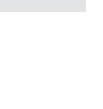
32%

Not enough bandwidth - attention and resources dedicated elsewhere



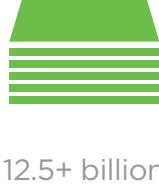
28%

Won't try until the technology is proven



If you are unhappy with the performance of your current system, document the reasons and work to change the situation either with your current supplier or a third party who can fill this need." - AIIM

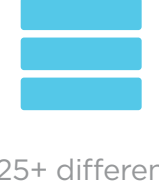
Experience matters: Hyland's Conversion Services



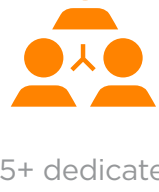
12.5+ billion documents converted



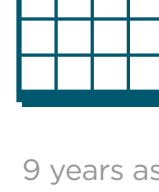
450+ conversions



125+ different legacy systems



35+ dedicated team members



9 years as dedicated practice offering

HARNESS THE MOMENTUM OF DATA EVOLUTION

Keep these market insights in mind when evaluating your capabilities and opportunities in today's data-empowered landscape.

Top 5 desired content services capabilities

47%

Unified view of information

43%

Connectivity and integration with other business systems

42%

Advanced integrations between systems and content

39%

Privacy and data security protections

35%

Strong search and analytics with connectors to other systems

Main driver for content management improvement

51%

Reduce the number of information silos

45%

Improve customer service within their front-office interactions

35%

Increase back-office efficiencies

10 LEADING ADVANTAGES OF THE HYLAND PLATFORM

- 1 Capture — immediately gain control over incoming information
- 2 Cloud or on-premise content management — provide consistent access to information
- 3 Customer communications management — improve relationships
- 4 Collaboration — enable simple, secure sharing and collaboration
- 5 Reporting and analytics — gain visibility and insight into content and processes
- 6 Low-code platform — eliminate costly code
- 7 Case management — strategically manage case data, tasks and activities
- 8 Federated search — intelligently find needed information across your organization
- 9 Retention, records management and Governance Rules as a Service (GRAAS) — automate secure retention and destruction of records
- 10 Expertly tailored industry and department solutions

The Hyland Platform enables your data to soar. Our Conversion Services can make your migration project as easy as it possibly can be.

For more information visit us online at [Hyland.com/ConversionServices](https://www.hyland.com/ConversionServices)

*Information confirmed January 9, 2020

Hyland

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